

Using CSS to customise your White Label

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Introduction

This documentation will cover several facets to help you customise your White Label so that it matches your agency branding:

- What you can and cannot change through CSS on your White Label.
- Getting set up to change your White Label.
- Understanding the Design & Layout options within your White Label.
- How to make changes with CSS to your White Label dashboard.
- What restrictions there are when trying to make changes to your White Label using CSS.
- Where the Sendible Support Team assists with CSS.

What this guide isn't, however, is an in-depth how-to on CSS. Of course, we'll provide you with some pointers on how to work with this within Sendible, but it won't be a ground-up approach. That's not to say you need to be a web coding geek, but a passing familiarity of what CSS is and a broad understanding of the basics of HTML will help you.

Important: When making changes to your White Label, please be aware that if the changes you make break your White Label, you will need to <u>submit a</u> <u>ticket</u> via the support portal, and we'll look to restore it as soon as possible, but we wouldn't be able to give an ETA.

If you do need to have some training on CSS and HTML, you can find a free course online at:

<u>CSS TUTORIAL</u> <u>HTML TUTORIAL</u>

Now that we've covered some basics and you have an understanding of what will be offered in this documentation, let's get our sleeves rolled up and dive into White Label customisation.

What you can and cannot change through CSS

So you've decided that you want to have Sendible rebranded as a White Label for your agency, which is excellent.

Part of the process when changing to a White Label branded dashboard is the completion of a specification sheet, this is then returned to us so that we can change certain elements to get the ball rolling such as colours and logo etc.

Please Note: Updates that we make to our site will affect any CSS changes.

However, you may want to change other elements within the dashboard so that the branding of your White Label is more aligned to your agency.

An example of one of these changes could be removing the option for Monitoring in the Navigation bar for all users.

	PUBLISH	ACTIVITY	MONITOR	CONTENT	REPORTS	PROFILES
PUBLISH ACTIVITY CONTENT REPORTS PROFILES	PUBLISH	ACTIVITY	CONTE	NT RE	PORTS	PROFILES

You could even remove the option for Content in the same section if you wanted to.



It's important to remember that when changing parts of your White Label with CSS that there may be more than one place you will need to change. An example of this is the need to remove Monitoring from Profiles > Add Profiles.



You would also need to hide this section from the Reports > Reports Hub areas.



There isn't really much you can't change when it comes to CSS as it's that powerful, however, just because you can, should you?

The more CSS changes you apply, the more likely it is you'll need to make additional changes in the future as we update our site or that some aspects of the site won't function entirely as intended. Therefore, we recommend minimizing the CSS you use to the most important aspects you wish to change.

So what can't be changed? There isn't a lot that can't be changed; however, items that can't be changed due to the elements being hardcoded are:

- Social media logos
- Individual graphics.

For some examples of some graphical elements that can't be changed please see the following:



The best way to think about this is; simple changes can be done on your end which you should be able to do yourself after reading through this documentation and having a basic grasp of CSS & HTML.

In the next section, I'll run through some simple examples of the changes that you would be able to make for your White Label branding to bring this in line with your agency needs.

Getting setup to change your White Label

To discuss how you actually change your White Label with CSS, we'll continue with our example of removing the Monitor options from your dashboard.

1) So that there are no cookies, cache or extensions in your browser that could be causing any issue, you'll first want to ensure you are in an Incognito/Private Window. We've a handy example on how to do this depending on your browser and operating system.

Windows	Shortcut	Mac	Shortcut (光 is the Mac key for Command)
Google Chrome	Ctrl + Shift + N	Google Chrome	発 + Shift + N
Firefox	Ctrl + Shift + P	Firefox	육 + Shift + N
Opera	Ctrl + Shift + N	Opera	跆+Shift+N
IE/Edge	Ctrl + Shift + P	Safari	Shift + 光 + N

2) To make changes to the White Label, you'll want to ensure that you are logged in as the primary Administrator of the dashboard.

You can check this by going to Settings > Admin > Manage Users your name should then be at the top of the list.

				🔍 Europe O 👻	
CONTENT REPORT	rs PROFILES		SETTING	S	
			O Tir	nezone	
			🌣 Pro	eferences	
			HELP		
			Co	ntact	
ge	Twitter		Instagr ADMIN		
· Facebook	Analyze your Twitter	(O)	Understa 😤 Ma	anage users	ι.
heir behavior	accounts to understand yo	bur	Instagran 💼 Wi	hite Label settings	
u enus.	addience and engagement		Su	bscription	
_	YouTube	1.0	Google	Get the White Label bookmarklet to quickly schedule and share links images and videos vou visit on the	5,
S sendible		PUBLISH	ACTIVITY	MONITOR	c
ADMIN	Ð				
Users	blama		Activ	Drofile	
White Label	Name	1	Active	e Profile	
Custom fields	- Am	erica		Administrator	
Subscription	— Apac	:		Administrator	
SETTINGS	- Au	stralia		Client	
SETTINGS	- Au	stralia mada		Client Administrator	

3) As you are on the settings page, you will now want to select the option for White Label.

		🜔 Europe O 👻
RTS	PROFILES	📤 🖍 COMPOSE
		WHITE LABEL SETTINGS
		Company details
		System configuration
		Design & layout
	S sendible	Trial settings

4) On the White Label page, choose the option on the right-hand side for Design & Layout.

		🜔 Europe O 👻
RTS	PROFILES	📤 🖍 COMPOSE
		WHITE LABEL SETTINGS
		Company details
		System configuration
		Design & layout
	S sendible	Trial settings

Understanding the Design & Layout options

We are now on the Design & Layout page within your dashboard, it's from this page that any changes you make will reflect for all users of your dashboard.

IMPORTANT: Making changes to your White Label will reflect on all users of the dashboard, please ensure you have no clients or users currently logged in as this will reflect on their computer when changes are made.

5) You can also access the Design & Layout options for your White Label by going to Settings > White Label > Design & Layout.



The Design & Layout page has many important features that will enable you to edit the look of your White Label.

6) Themes - The Themes option allows you to choose from a list of pre-configured options the overall colour scheme of your dashboard.

Design Layout			
Themes	Smoothness	~	PREVIEW

7) Custom CSS - This is essentially the main controller of your White Label CSS configuration settings. It's within this box that you can make changes to the CSS for your White Label.

Custom CSS	a.brand { background-size: contain !important;	*
3 4 5	<pre>} .white-label .modal-header .introLoader .sLogo { width: 200px; margin: auto;</pre>	
7	position: relative; left: -75px;	
10 11 12	<pre>background-size: contain !important; } white-label modal-backdron introloader slogo white-label modal-backdron</pre>	•

8) Custom Menus - Using custom menus within Sendible, you can add extra tabs to your main navigation bar, this provides you with the ability to add additional functionality to your White Label.

Custom Menus

Add custom menus to the top of your white label site to integrate with other applications you use.

Create a new custom menu

How to make changes with CSS

Let's go back to the earlier mentioned option to remove Monitor from the Navigation bar.

Please Note: Remember to be logged in as the Administrator of the dashboard and that any other users are either logged out or have been made aware that you will be making changes.

The first thing you'll want to do is identify the currently used CSS that is being used. To do this, we need to look at the Development Console from within Google Chrome. Opening this is very easy.

Navigate to Options > More Tools > Development Console or use the shortcut Ctrl + Shift + I (Windows) or Cmnd + Shift + I (Mac).

9) You should now have Sendible and the Development Console open.



10) Click on the option for Elements and the Element Selector. This option allows you to hover over a web page and identify a section to identify the ID, Class or Element.



11) In this example, we have chosen the Element which holds the Class & ID container for the word "mentions" which in the case of the code used originally represents the Monitor option.

System configura	<pre>style="background:transparent url(https://s3.amazonaws.co</pre>
Design & layout	<pre>m/snd-store/719b3676-dea1-4dfb-ae33-6d1677b51729_20201012 4235.png) no-repeat 0 0;"></pre>
Trial settings	<pre>\div class="nav-app nav-app-compressable"></pre>
	 <pre><a class="btn btn-medium" href="<u>#mentions</u>"></pre>
	<pre>\ul class="dropdown-menu dropdown-manage"> CONTENT (visible in less-than-desktop)> class="dropdown" style="display: none;"> class="services-link dropdown" style="display: none;"> </pre>

12) We can see from the selected Element we will want to edit are contained within the following block:

Monitor <i class="icon-caret-down"></i> To edit this, we will need to use some basic CSS, changing the option for Monitor to show as none!important.

a[href="#mentions"] { display: none!important;

13) Having figured out what we want to change now, we need to paste this into the already existing code found in the Custom CSS field.

Navigate to Settings > White Label > Design & Layout > Custom CSS.

Design Lavout

Themes	Smoothness	~ PREVIEW
Custom CSS	<pre>19 } 20 #login-page .login { 21 max-height: 70p; 22 max-width: 240p; 23 width:auto; 24 position: static; 25 } 26 a[href="#mentions; 27 display: none !; 28 } 29 </pre>	<pre>n-container .login-avatar img x; x; c; "] { important; </pre>

14) Once added at the bottom of the existing CSS code, click on Save.

The window will automatically refresh, and your changes will be applied.

	PUBLISH	ACTIVITY	CONTENT	REPORTS	MORE
Desig	n Layout				
Themes		Smoothness	~	PREVIEW	
Custom C	:55	<pre>19 } 20 #login-pag { max-heig max-widt width:au position 25 } 26 a[href="#m display: 28 }</pre>	e .login-containe ht: 70px; h: 240px; to; : static; entions"] { none !important;	er .login-avatar	img ^

As mentioned previously, there are other areas of the dashboard within your White Label, where the term "Monitor" appears, so these will also need to be updated also.

15) Moving to the Reports section of the dashboard, we can see that the term "Monitor" has been used here.There are two sections we need to update in total:



15.1) Reports Hub > Left hand column > Monitoring



To ensure the same branding is carried throughout, it's crucial to find the Elements across the dashboard and make changes as necessary.

16) Looking at the first additional update needed, we can follow the same process as mentioned above and find Elements that make up this part of the dashboard. This time we are looking for the following:



17) We only need to use the hyper referenced part in order to hide this from the dashboard. So the code would look like this:

```
a[href = "#measure/quick-reports/373488"] {
display: none!important;
}
```

18) The next option we need to hide is the selection box to access the Monitor report.

By following the same process we can hover over the reporting icon and find the following Element to edit:

19) This time finding the CSS we need to use - the none!important code - can be a little more tricky. As we have the first set of classes to work with, we need to target the 6th "qr-item" which is a child class of "quick -reports-selection". In order to hide this selection box you would need to use the following:

```
.quick-reports-selection .qr-item:nth-child(6) {
display: none!important;
}
```

There is still one more place that any reference to Monitors still shows within the dashboard of your White Label that can be found in the Profiles section.

If we navigate to Profiles > Add Profiles you will see that Monitors appear in this section in two places.



→ Monitoring > Brand & Keyword

→ Profiles > Monitor (right hand side).



20) As we are looking to hide the option for Monitors all together the only option we need to work on is the Services > Add Services > Services (right hand side) > Monitor.

As this will then hide the Monitoring > Brand & Keyword monitoring we don't need to concern ourselves with this.

21) Whilst being in the Profiles > Add Profiles section of the dashboard, ensure that the console is open as in the previous steps and using the element selector ensure hover and click over the option we require.



22) The code and element we are looking to use looks like this:

<div class="services-sidebar"> ▼ ::before li class="clearfix li-social">... li class="clearfix li-blogs">... v ::before k a href="#services/monitoring" class="clearfix" data-categorycode="monitoring">... == \$0 ::after ::after

23) Using the previous code examples above we can create the following piece of CSS code that will allow us to hide the monitoring option within Add Services:

Design Layout		
Themes	Smoothness	~ PREVIEW
Custom CSS	<pre>21 max-height: /opx; 22 max-width: 240px; 23 width:auto; 24 position: static; 25 } 26 a[href="#mentions"] { 27 display: none !important; 28 } 29 a[href = "#services/monitoring"] { 30 display: none!important; 31 } 32</pre>	

24) Once you have followed these steps you will have removed any reference to Monitoring from your White Label dashboard. If you wanted to return these items in the future you would simply need to remove the CSS code that you had entered from the Settings > White Label Settings > Design & Layout > Custom CSS section.

Using Custom Menus within your White Label dashboard

You can also add custom menu options to your White Label navigation bar, which helps extend the way your White Label can be configured.

In the following example, we will add an option to have Pexels & Stock Snap displayed within your White Label under a header called Links.

25) You first need to select the option to Create a new custom menu. When selecting this, you have several options available to you.

Custom Menus

Add custom menus to the top of your white label site to integrate with other applications you use.

Create a new custom menu

26) Navigation Label - This will be the name of your navigation link in the White Label dashboard, in this example, we've called this "Links"

New menu 2		•
Navigation label	URL	
New menu 2		
Behavior	iframe	~
Add a sub menu		REMOVE
inks		•
Navigation label	URL	
Links	http://	
Behavior	url	~
Add a sub menu		
		REMOVE

27) URL - Add the URL of the site you are adding in this field, as displayed this has been added as <u>https://www.pexels.com/</u>

URL
https://www.pexels.com/

Please Note: As the White Label dashboard uses a secure transfer protocol (HTTPS) and links you add also need to have this same security measure.

28) Behaviour - With this option you can decide how you want the added link to work there are two options available.

28.1) Behaviour > iFrame - Using this option will allow you to have the URL assigned in the URL field captured within the White Label tab.

Behavior	iframe	~

28.2) Behaviour > URL - Using this option, the Custom Menu will be added as a top-level menu option.

Behavior	url	7

29) Choosing the URL option, you will also need to select the Add a sub-menu button.

Behavior	url	~
Add a sub menu		
		REMOVE

30) Adding a sub-menu will provide you with a new set of options where you can then add a URL and I-Frame. However, this time, you can select to have more than one website within your custom menu.

New men	nu 1			•
Navigation label		URL		
New me	nu 1			
Behavior	url			~
	New sub menu 1			•
	Navigation label		URL	
	New sub menu 1			
	Behavior	iframe		~
				REMOVE
Add a sub	menu			
				REMOVE

31) In the example here we have created a Custom Menu option called "Links" and then two child i-framed sites called Pexels and Stock Snap.

Navigation label		URL		
		http://		
Behavior	url			
	Pexels			•
	Navigation label		URL	
	Pexels		https://www.pexels.com/	
	Behavior	iframe		~
				REMOVE
	Stock Snap			•
	Navigation label		URL	
	Stock Snap		https://stocksnap.io/	
	Behavior	iframe		~
				REMOVE
Add a sub r	menu			
				REMOV

32) You can see these changes have been applied to the top Navigation bar.

REPORTS	PROFILES	LINKS
		Pexels Stock Snap

Please Note: Not all pages will work, it depends on the site itself. If the website has blocked the option for their pages to be i-framed, these will not work.

Restrictions when trying to make changes to your White Label using CSS

There are a few restrictions when trying to make changes to your White Label using CSS. These include the following:

- → Having different languages for different users This isn't currently possible on a per user basis. You can choose to have a different language. However, this will then be the same for all users on the dashboard.
- → Adding a Widget It's not currently possible to add additional functionality (other than through custom menus) to your White Label.
- → Adding services such as Pendo, Zendesk for a client support page through custom menus (or other methods) isn't currently possible.
- → There are certain features within our system that we have i-framed such as the Google Search option found within the attached section from the Compose Box that cannot be edited with CSS.
- → There are specific icons found within our system that cannot be adjusted through CSS as these are hardcoded.

Where the Sendible Support Team assists with my CSS

The Support Team at Sendible are experienced professional support agents with differing amounts of experience. If you are truly stuck with the customisation of your White Label, please reach out to us.

We may not be able to help; however, we will endeavour to discover the cause of your roadblock after a consultation with one of our 2nd Line Agents.